

Cumberland Bedding Company

Unit 11 & 12 Heathway Industrial Estate
Wantz Road
Dagenham, Essex
RM10 8PN

Tel; 0208-596-0366
Fax; 0208-517-8249



Royal Wedding: 29.04.11

Royal Wedding street parties are a Great British tradition, with bunting, jam sandwiches, real ale and community spirit all featuring in our collective memory. The last time the nation was gripped by such wedding fever was the wedding of Charles and Diana in 1981: thousands attended street parties dedicated to the royal couple. In 2011 the patriotic fervour witnessed 30 years previously will be revisited; will you be one of the thousands who turn's their neighbourhood red, white and blue? Wise Owl has 5 top tips to create your own street/office party!

Get some public liability insurance and make sure your council are OK with you having the party

Get the food sorted first! If you want that real homemade feel then the most traditional dish to bring to the party would be a Victoria Sponge with union jack icing.

Have a think about how you're going to watch or listen to the ceremony in the street otherwise your party will fizzle out as everyone drifts indoors to watch.

Beer - many local breweries will probably be producing a wedding special. Having a 72 pint barrel at your party usually works out as a relatively cheap

Bunting and flags – without them your party will be a disaster! Just kidding, but bunting is a must for the serious street party organiser. [Get bunting here!](#)

Jump on the royal Carriage with us this April

So this month is full of Bank holidays, Wedding Celebrations and pay days! There's also a couple more things the wise owl is excited about. We have recently started working on behalf of a Chinese retailer who are proud of our natural products and want to sell our pocket natural mattress on the Chinese mainland. The comfort and quality of these mattresses are amazing and we are sure they will be a benefit to the Chinese people.

We also have a new agent, who we have many exciting things over the next year to complete. We would love to share this journey & keep you up to date with where we are and what we are doing.

We would also love to hear how your company is doing, and how you're celebrating the royal wedding.

With love, Team at Cumberland Bedding xx

There are many elements of making a good mattress the obvious being the springs and the fillings but we understand that the material used for the covering is also very important, we pride ourselves on having a good choice of 100% cotton ticking and various plush damask. Sourcing the right look and feel material is a full time job in itself, we are pleased to inform you that we have found a fresh neutral cream damask that will not only look good on any base but will stand the test of time like all our other fabric choices. For a sample or more information don't hesitate to contact us!

Are you a booker?

A Facebook Fan page is one of the most effective ways to market your business. If your business has its own Facebook fan page you have the opportunity to provide more information about prospects as well as customers about the products and services that you offer. By linking your Facebook 'Fan page' to your website, you can pull social search to drive even more Facebook traffic to your website. Google, with all its advanced features is now indexing content created on sites like Facebook, because of this your page has the ability to generate favourable search engine results which is of course good for business!

There are a lot of people who sing praises for a good company, and the best place to do such a thing is on your Facebook Page, Offer discounts & prizes setting up a strong relationship with members who have plenty of connections who can truly promote and sell on your behalf! Get on Facebook today!



Join us on Facebook just search Cumberland Bedding Company or twitter #cumberlandbeddingco