

# Cumberland Bedding Company

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## **Dates to keep in your calendar;** [BedFed; 27-28 September 2011](#)

This year at the National Bed Federation show we are showing our amazing range of Natural & Organic Mattress, as pictured below



Here are just some of the benefits of a Natura Mattress;

- Reduces temperature fluctuations between partners
- Improves circulation by buffering pressure-points
- Eliminates exposure to chemicals off-gassing

For complimentary tickets to see Our Natura range email [grace@cumberlandbeddingco.co.uk](mailto:grace@cumberlandbeddingco.co.uk)

Cumberland Bedding would like to welcome you to our new newsletter.

Here at Cumberland bedding we understand how important sleep is. On average we spend 1/3 of our life in bed that's why we are always looking for ideas to improve our mattresses and bases and encourage our customers to tell us what they would like us to improve!

In 2009 Cumberland Bedding started the Green dream signing an exclusive deal to be the only UK manufacturer of Natura World Inc.

Cumberland Bedding's reputation as innovators and leaders in quality mattresses is based on their ability to embrace new ideas and the green dream has now become reality after lots of determination from proprietor Stephen Faint. We have now been awarded the Soil Associations Organic certification for our Organic Mattress and Cot mattresses. We are so excited to share the dream with our customers!

To find out more about our green dream visit [www.cumberlandbeddingco.co.uk](http://www.cumberlandbeddingco.co.uk)

*With love, Team at Cumberland Bedding xx*

*Handle us with care* ...Cumberland Bedding has partnered up with a supplier that makes amazing and unique Handles that not only enhance the mattress but includes all the specification of the mattress, you can design the Handles yourself or have one of our in house designers create them for you . For more information email [tony@cumberlandbeddingco.co.uk](mailto:tony@cumberlandbeddingco.co.uk)



Westminster  
Do not turn



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## **Comic Relief; Do something for Money**

Personally here at Cumberland bedding we think these photo's were enough, but no the embarrassment went further, with two of our team members Tony Roovers & Grace Weaver walking from our shop to our local Morrison's (1.14 miles although it doesn't seem that far but when your dressed in NHS looking PJS even popping to your local shop corner shop would be embarrassing) after walking for 2 hours and standing outside of Morrison's in the rain, Wise team members raised £190.70! We would like to say a massive thank you to Morrison's for their support and to the Dagenham Post for covering the story! We will defiantly be doing something funny for money again next year!